

Using sports facilities to raise your profile and generate income

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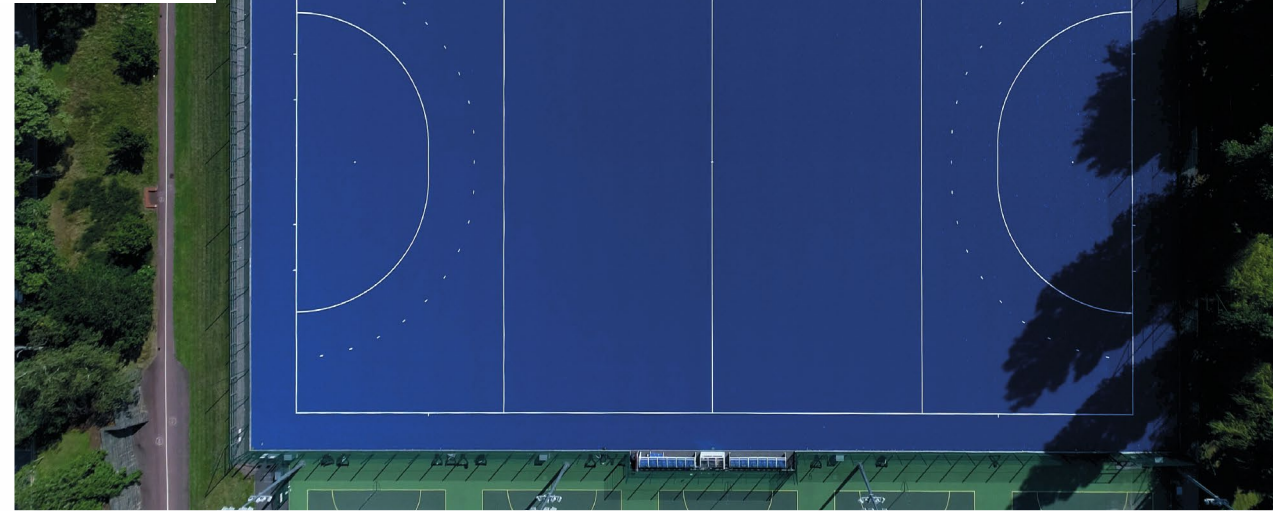


Range of sporting events

Large Professional International Sporting Events	National Governing Bodies (NGA's)	Young Athlete Sporting Academies	Professional Referee/Match official training	Amateur Grass roots and special interest groups	Esports
Commonwealth Games	Lawn Tennis Association	TASS: Talented Athlete sport schemes	Future Athletes Future Coaches	Residential competitions	Training Camps
Games Villages	Full residential training camps and sports spaces	Term-time classroom training with access to sports fields and facilities	Residential and non residential training	Summer youth camps	Training spaces and accommodation Tech support Access to coaches (e.g. nutrition)
Legacy Events	Financial Gain – Repeat Clients	Regular repeat business – Term time business	Regular repeat business	Community engagement	Sweating new assets! Emerging industry Cross sell team building opportunities Weekend & Week long opportunities



British Transplant Games

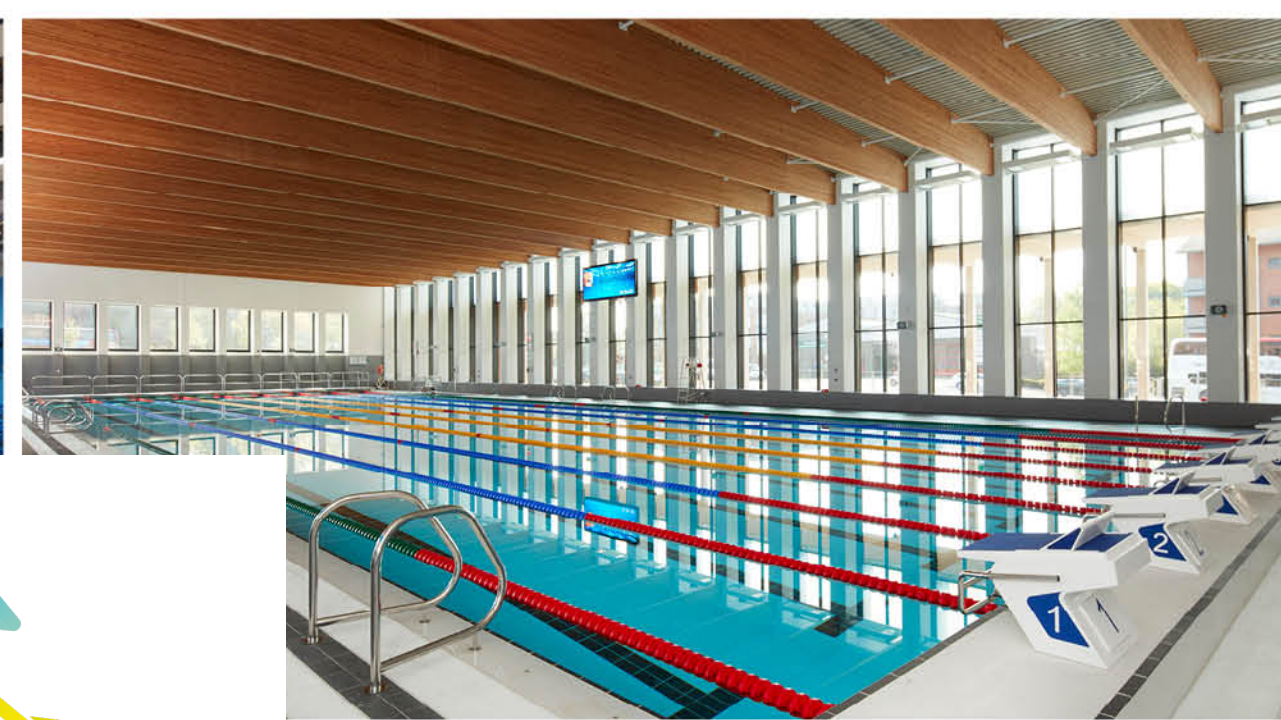
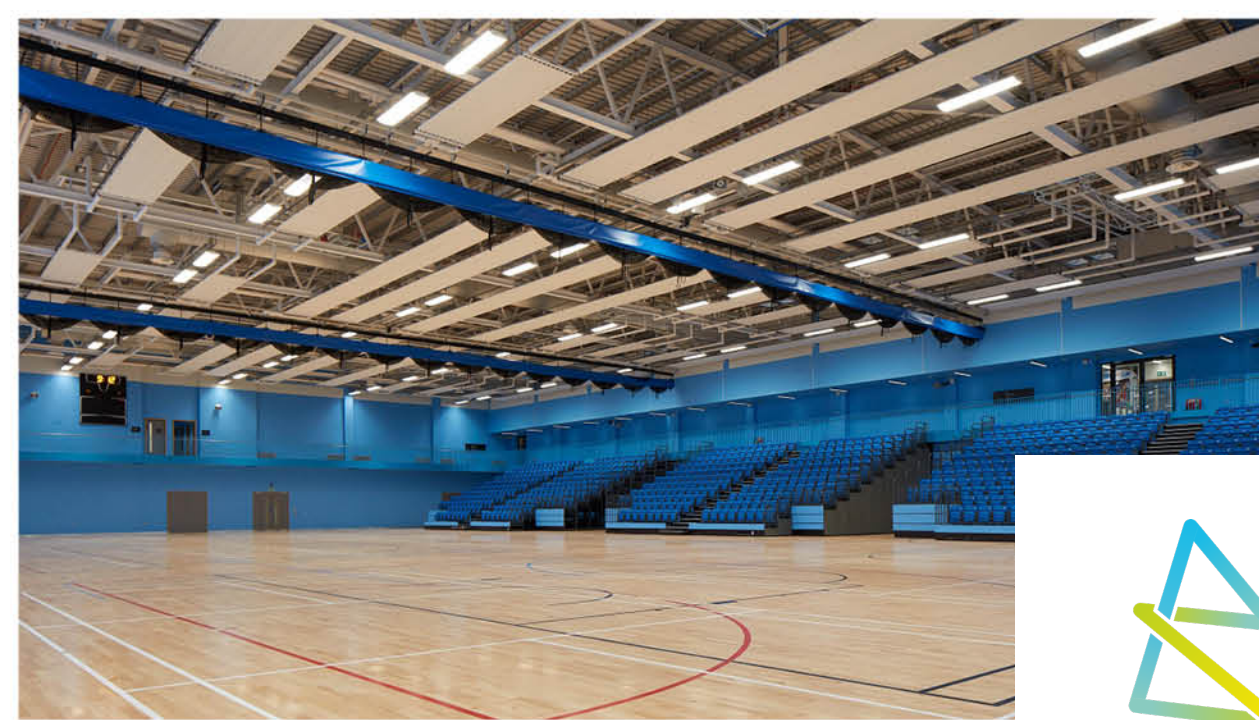


What we created



Key Deliverables

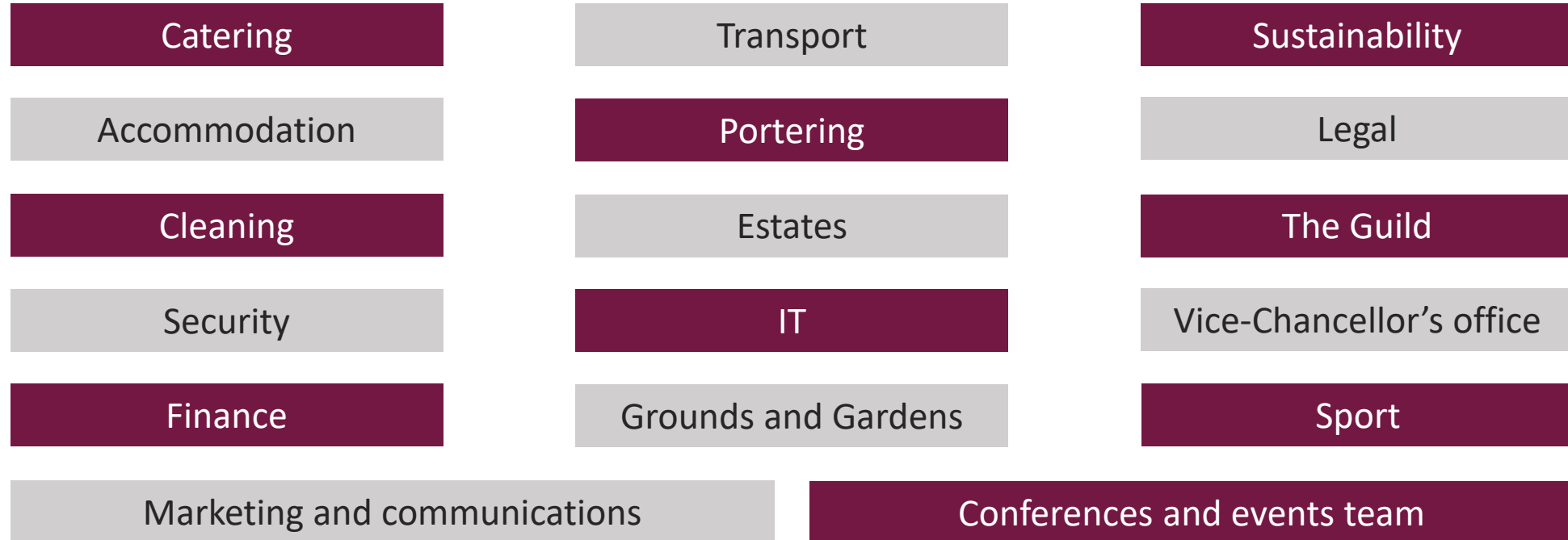




BIRMINGHAM
2022
commonwealth
games



Who is involved?



What will your 'Sporting Strategy Be?'

S

Support

P

Proposal

O

Opportunities

R

Research

T

Tactics



Q&A



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CONFERENCES
& EVENTS
MANY VENUES. ONE TEAM.

